



Boosting Events

Factsheet 2022

Boost your event, webinar or training to our unique audience of EU citizens, policy makers and media.

Visit us at euagenda.eu

Do you seek extra exposure for one or multiple events, webinars or training? Event Boosting can deliver up to +300% reach increase compared to standard events. Used regularly by dozens of European organisations, it's the most popular paid service by EU Agenda.

No time to read? [Get in contact](#) and we'll manage it all for you!

Features

Distraction-free event page

Boosted event gets a better page layout with NO competition links, custom design and more publishing options.

- ✓ Custom header colours
- ✓ No competition links
- ✓ Duration up to 60 days
- ✓ Links and emails in description

Enhanced visibility

Your event is promoted in various key places on EU Agenda website, featured in our weekly newsletters and shared through socials.

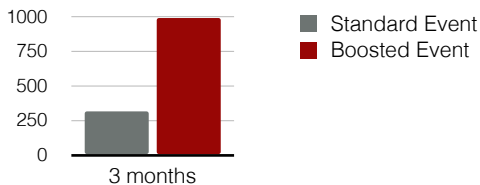
- ✓ Featured in the Events Directory as Card
- ✓ Featured in your Policy Page as Card
- ✓ Featured in your Country Dossier as Card
- ✓ Featured in other events as link (same Policy)

- ✓ Featured in the Classic Newsletter (weekly)
- ✓ Featured in your Policy Newsletter (weekly)
- ✓ Featured in your Country Newsletter (weekly)

- ✓ Periodic Social sharing (Twitter, FaceBook)

Performance

Event Boosting can deliver x3 reach increase compared to standard events *



Weekly Events Performance Digest

To make it easier to evaluate the results of your investment, each Tuesday we send an automated email with the key metrics for each of your events, both boosted and standard.

- Visits since publication
- Average visits per day
- Estimated total visits

Pricing

Do-it-yourself online with credit card *

Publish your event yourself via our easy-to-use interface and then pay the boost it for 1, 2 or 3 months.

- ▶ Boosting 1 Event for 1 Month, €150
- ▶ Boosting 1 Event for 2 Months, €240 (save 10%)
- ▶ Boosting 1 Event for 3 Months, €330 (save 20%)

Sign in and pay with Credit Cards

* Prices are VAT excluded.

* Prices are valid until 31/06/2022

* Subject to [Terms of Use](#) and [Privacy Policy](#)

Order via email or phone

Multiple events boosting can be ordered via email and paid via bank transfer.

- ▶ 5 Events / 1 Month each, €600 (save 20%)
- ▶ 5 Events / 2 Months each, €900 (save 25%)
- ▶ 5 Events / 3 Months each, €1.150 (save 30%)

- ▶ 10 Events / 1 Month each, €1.200 (save 20%)
- ▶ 10 Events / 2 Months each, €2.250 (save 25%)
- ▶ 10 Events / 3 Months each, €3.150 (save 30%)

Contact us at info@euagenda.eu, use the **Contact Form** or call **+32 497481098**

EU Agenda is a unique media portal about the European Union and Europe in general. Born in Brussels 10 years ago, it gathered thousands of organisations that published over 25,000 conferences, webinars, training and tens of thousands of other content types like Publications, Videos, Speakers, Sponsors and News.

Key Metrics

- ▶ 60,000 + monthly Users
- ▶ 120,000 + monthly Page Views
- ▶ 20,000 + Followers on Twitter, LinkedIn
- ▶ 20,000 + Newsletters subscribers
- ▶ 500GB + policy data

Readership

- ▶ EU professionals
- ▶ Large organisations, SMEs
- ▶ Non-profit
(Associations, Foundations, Think-Tanks, NGOs)
- ▶ Governmental / Public institutions
- ▶ Media / Press
- ▶ Academia
- ▶ EU-funded projects

Contents

- ▶ 700,000 + total pages
- ▶ 9 main directories
(Events, Publications, News, Speakers, Videos, etc.)
- ▶ 40 Country Dossiers
(Germany, Belgium, France, Italy, Spain, UK, etc.)
- ▶ 14 Policy Areas
(Energy, Health, Environment, Digital, etc.)

Membership

Dozens of organisations have used our paid services, including:

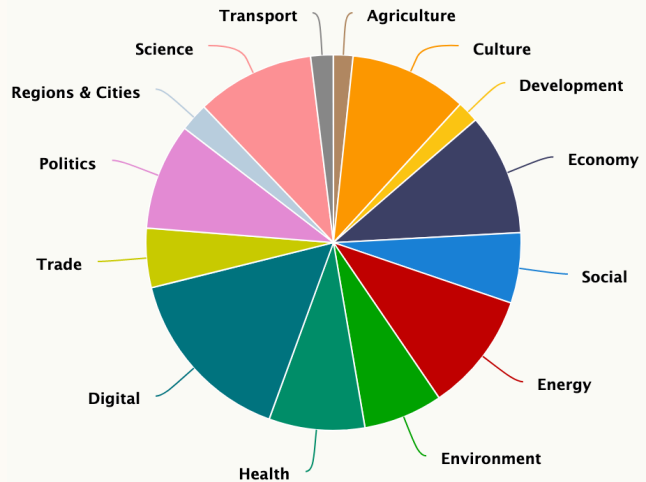
Roche, Amazon, ERA, The Economist, CerameUnie, ChemicalWatch, DIFE, College of Europe, EIPA, EMDesk, European Commission, Europrotocol, ProtocolBureau, Iterel, Bucharest University, Frankfurt University, LIHE, ITQM and many more.

Contact us

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Events by Policy Area (last 12 months)

Events published span all main EU policy areas



Events by Country (last 12 months)

Almost all events published took place in Europe

