

HortEx Vietnam has successful launch!

By Nova Exhibitions BV

<http://www.nova-exhibitions.com>

On March 8th the organisers of HortEx Vietnam, Veas Co. Ltd from Vietnam and Nova Exhibitions BV from the Netherlands, officially launched the new show for Horticulture and Floriculture; HortEx Vietnam, which will take place from 14-16 March in the SECC (Saigon Exhibition & Convention Center) in Ho Chi Minh. The organisers are very pleased with the shown interest from national and international companies from within the sector and the positive feedback, which they received. This underlines that the promising Vietnamese Horticulture and Floriculture sector demands a target trade show serving all segments of this sector. The organisers will shortly release a new floor plan with the latest bookings and reservations. Companies, which are interested to participate, are advised to contact the organisers shortly in order to have the best choice in available locations.

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